

Galérie

THE
CREATIVE
MINDS
ISSUE

LiveArtfully

36 VISIONARIES
IN ART, DESIGN,
FASHION & MORE

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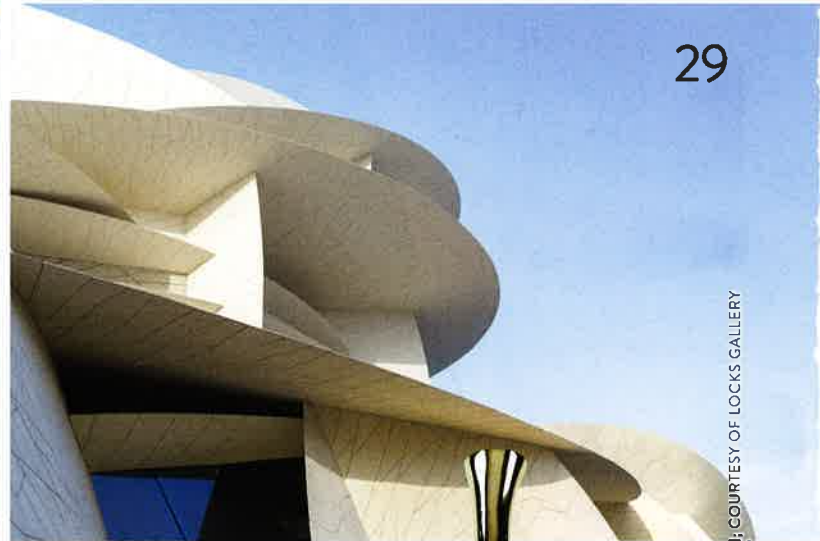


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Clockwise from top:

A living room in a Jacques Grange-designed New York apartment. Architect Jean Nouvel's extraordinary National Museum of Qatar. Mali hand-cast bronze vases by Jaimal Odedra, one of our Creative Minds. Pat Steir's *Two Blues* (2013).

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CLOCKWISE FROM TOP: THOMAS LOOF; IWAN BAAN; ARIAN CAMILLERI; COURTESY OF LOCKS GALLERY

Creative MINDS



▲ Jaimal ODEDRA

The work of Jaimal Odedra may be rooted in Moroccan tradition, but his rich background stretches much further than his current home in Marrakech. His diverse résumé—from Bollywood costume designer and creative director to fashion designer at Rick Owens and Givenchy in Paris and Calvin Klein and Ralph Lauren in New York—has led to myriad fantastical pursuits. There's his new

line of bronze jewelry and his recent show at local Galerie Tindouf of color-rich, soul-stirring portraits. And then to craft his unique, deceptively heavy bronze pieces, which are available at Maison Gerard, he revitalized one of the few true foundries left in Morocco to resurrect ancient sand-casting techniques. All Odedra's pieces are handmade, and no two are alike. Some he polishes smooth, while for others he leaves the texture natural. For his ceramics, he works with another local group of artisans to create bowls in subtle, earthy shades that include a cluster inspired by the bamboo trees at Marrakech's famed Majorelle Garden. On top of all that, Odedra continues to collaborate with Owens on his line of home accessories and plots special projects with Michelle Lamy. maisongerard.com —J.T.



MIRIAM PETERSON AND NATHAN RICH

In 2018, the duo behind architecture firm P.R.O. completed the Lower East Side's largest art gallery, a 20,000-square-foot outpost of Perrotin set in an erstwhile fabric store. They also collaborated on beauty behemoth Glossier's sensuous SoHo flagship, which debuted in November. "Since it's on the second floor, we had to make the most exciting stair in the city," says firm cofounder Miriam Peterson of the chic red-quartz-lined steps that lead to a lighted oculus.

Up next are a smattering of projects, including two innovative but wildly different residential buildings, one on the Lower East Side and one in Williamsburg, Brooklyn. ("We don't adhere to a singular aesthetic or limited material choices," says Peterson.) And in Peekskill, New York, they're expanding a nondescript warehouse into a vibrant cultural space for the Hudson Valley Museum of Contemporary Art. The intention, says the other half of P.R.O., Nathan Rich, "is to elevate the architecture of the existing building and create an iconic institution for the town, a real destination."

All these commissions mean a lot of together time for the husband-and-wife team. "For us, it's fun," says Peterson. "We like being together, and we'd probably be intolerable to anyone else." pro-arch.com —G.M.

KLAUS BIESENBACH

Over the past two decades, Klaus Biesenbach has become known for bringing underrepresented voices to center stage, most notably as chief curator at large at MoMA, where he raised the recognition of performance art (the showstopping 2010 exhibition "Marina Abramovic: The Artist Is Present"), or as director of the museum's edgy Queens offshoot, MoMA PS1, where he staged groundbreaking solo shows by emerging talents such as Ryan Trecartin and Chinese

contemporary artist Cao Fei. Now he's bringing that savvy to his new role as director of MOCA in L.A. Just weeks after he took the helm in October 2018, the museum announced new board members, including K11 Art Foundation founder Adrian Cheng, Sean Parker, and Julia Stoschek, the buzzy German art patron who has amassed the most important collection of time-based art in the world. Biesenbach is clearly on his way to ensuring that MOCA better reflects the city's diverse communities. moca.org —R.J.



Life Imitates Art

BY STEFANIE LI





Brilliant LED lights illuminate the crisscrossing lines of bronze and opal glass mosaic in Irish artist Niamh Barry's expansive, 11-foot-long light sculpture, *Walking*. The artist's first solo museum exhibition, "Light on Earth," is on view at the National Museum of Ireland through December 31; maisongerard.com. **Opposite:** Florentine jewelry designer Elsa Peretti has created many of Tiffany & Co.'s most enduring, sumptuous collections, including the Open Heart, Bone, and Bean. The undulating strands of *Wave*, her classic nine-row bracelet, emulate the peaceful movement of the ocean and further cement her legacy for artful design; tiffany.com.