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LAUNCH

HUNTER DOUGLAS X REBECCA ATWOOD



There's a window of opportunity for designers at Hunter Douglas, The custom window treatment company is launching Design Studio, a program that will provide topof-the-line collections made in high-end linen blends, velvets, silk blends and more. Brooklyn designer Rebecca Atwood, founder of Rebecca Atwood Designs, is kicking off the brand's artist series. The Rebecca Atwood Collection

for Design Studio features 36 modern fabrics available in side panels, drapery, roller shade and Roman shades. The harmonizing colors and patterns in the collection coordinate to create luxurious layered looks. "Window treatments become such an important part of the room," Atwood says. "For my Hunter Douglas collection, I revisited traditional patterns as well as soft, textural ones that are easy to layer into any space. I wanted to create a collection that had an effortlessness to it but also included a few pieces that can really be the focal point of a room." hunterdouglas.com

DATE BOOK

RYAN KORBAN

The much-anticipated development 40 Bleecker (right), a 12-story luxury condominium at Bleecker and Mulberry Street, is changing the face of NoHo. Opening this fall, the project is celebrity favorite interior designer Ryan Korban's first condo commission. The model residences will also serve as his only (and exclusive) showroom in New York. Versatile lifestyle pieces ranging from seating and tables to beds and lighting make up the collection. Here, he walks *Luxe* through his ideal day in the neighborhood. ryankorban.com

9 a.m. Breakfast at the beautiful Lafayette Grand Café and Bakery is the perfect way to start my day in NoHo. It feels like waking up in Paris.

10 a.m. It's a short walk over to one of my favorite clothing stores, Boglioli. The store is as elegant as the clothing, and I can add some of their "effortless style" to my collection.

2 p.m. I head over to another of my favorite NoHo spots, Love Adorned, where I can

find something to complement my new suit. They have so many unique pieces of jewelry and other interesting items that I always spend much longer there than I intend to.

3 p.m. I skip lunch so I can grab a delicious milkshake at Kith. It's the best treat in NoHo.

4 p.m. There's always something exciting about picking up pieces of art that I have had framed at Brentano's, It's like seeing the picture for the first time again.

