MARKET / SPOTLIGHT

SEND AND DELIVER

THE PIECES: Mali Vases and Jethi Vases
THE DESIGNER: Jaimal Odedra
FIND IT: maisongerard.com

THE INSPIRATION: Moved by the melodious rhythm of bamboo forests, decorated fashion vet Jaimal Odedra set out to explore a new medium with his Mali and Jethi vases. Using bronze in the traditional sand-casting technique, the vases are handmade by artisans in Morocco, and though Odedra visualizes each form and silhouette, the life of each piece is organically determined by the skilled hands that shape it—resulting in one-of-a-kind mm masterpieces.

CONSUELO PIERREPONT
AND KATIE SPALDING
INTERIOR DESIGNERS
SWAY-STUDIO.COM

At first sight: Jaimal’s pieces exude a dramatic subtlety and a relaxed-luxe nature. They’re extremely elevated and yet artisanal all at once. We are really drawn to the versatility of these beautiful objects. They are such unique designs but don’t have an obvious provenance, in the best way possible. In design, culture and spirit... Morocco is perpetually inspiring with its use of colors, shapes and the effortless ability to seamlessly blend everything together. While these vases are a more modern interpretation of these traits, they embody the country’s unmistakable mélange of the organic and the well-crafted.

Global musings: Nothing adds layers like sourcing from around the world. Our clients want to know the stories that are attached to a piece; they want us to use pieces that tell a part of their story. Jaimal’s works seem to do just that. Lasting impression: Fluid, effortless and memorable.

CASED GOODS

THE PIECES: Celestial Bowl on Stand in Gold + Green and Celestial Bowl on Stand in Gold + Black
THE DESIGNER: Elad Yifrach
FIND IT: l-objet.com

THE INSPIRATION: Elad Yifrach, the mastermind behind lifestyle brand L’Objet, fell in love with Tulum, Mexico, the moment his senses connected with the town’s luminous and unparalleled warmth and energy. This beachy nook along the Yucatan Peninsula and its storied history inspired a collection of earthy, charmingly desaturated and understated yet elegant pieces. The Celestial bowls, especially, speak to Yifrach’s devotion to Tulum’s vibrancy and aesthetic: a little bit wild but nevertheless the pinnacle of authenticity.

MEGAN PFLUG
INTERIOR DESIGNER
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At first sight: The Celestial bowls are the perfect fusion of traditional forms with modernized midcentury ideals. While the shapes are evocative of ancient pottery, the studded embellishments are extremely current and pack an edgy punch. Ceramics (and Tulum for that matter) are... Having a huge moment, which makes Elad’s latest collection even more special and relevant. It’s really lovely to see regions with a long-standing relationship to these materials and techniques making a mark on contemporary design. The resulting pieces always seem to have the most integrity. At home: I imagine these objects functioning beautifully as both decor and utilitarian objects. I’m already picturing filling them with fruit or creating an unexpected floral arrangement.

Lasting impression: The Celestial bowls are modern, punk, classical and statement-making.