

BUSINESS OF HOME

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Coffee's for
CLOSERS
Meet three sales heroes

Retail
**DESIGN
SERVICES**
Do they measure up?



How to
make the
trade great
again

the New Order

David Alhadeff in *The Future*
Perfect gallery, New York



The Rocking Narf by Narf Durkow at ICFF 2016

The Triad: Collective, Wanted Design and ICFF

A preview of NYCxDESIGN's anchor shows.

What has evolved into a nearly monthlong celebration of furniture and product design started in 1989 as a four-day event known as the International Contemporary Furniture Fair. The show hit a civic nerve and over the next few decades, snowballed into a five-borough affair. May became the unofficial month of design for international and local crowds alike. Four years ago, then-mayor Michael Bloomberg made New York City the official host, labeling it NYCxDesign. Today, it's a not-to-be-missed extravaganza. Here's what to expect from the "big three" shows, running May 3 to May 24.

Collective Design Fair (May 3-7)

Newcomers including London's David Gill Gallery, Paris-based Chahan Galerie and Galerie MiniMasterpiece will join returning exhibitors like Maison Gerard and R & Company of New York for Collective Design Fair. The show will be housed at the southernmost terminal of the High Line, in Skylight Clarkson Square. Some of the most compelling programs include a collaboration with OTHR, the first company committed to developing home products using 3D printing, which will cultivate and celebrate emerging designers' works; and Collective Concept, where designers present capsule presentations across multiple categories from lighting to furnishings, ceramics to textiles. This year's lineup includes luminaries like APPARATUS, Calico Wallpaper, furniture designer Fernando Mastrangelo, Flavor Paper (on hand with an interactive installation), and ceramicist Peter Lane, who will develop an environment of ceramic wall panels and furnishings. collectivedesignfair.com



PHOTO: ICFF: JENNA BASCOM